

ServiceNow MVP Adoption Packages

What is MVP Adoption?

Many ServiceNow engagement teams know they need to drive adoption of their solution via organizational change management, training, and communications, but they aren't ready (or interested) in advanced readiness.

MVP Adoption packages are for organizations who are implementing ServiceNow and want to maximize their value realization while minimizing their spend. These packages provide foundational and fundamental training and communications services and deliverables depending on client need.

Scalable offerings for MVP adoption needs

OCM Foundational Services	Adoption Fundamentals	Adoption MVP Bundle
Analysis & planning activities for a customized Organizational Change Management (OCM) plan	First drafts of key training & communication deliverables to drive Requester & Fulfiller adoption	Combined OCM Foundational Services + Fundamentals Package
<ul style="list-style-type: none">• 8 weeks of dedicated foundational planning support from an Organizational Change Management (OCM) professional• Includes OCM Plan for planning and delivery of OCM• Stakeholder Analysis workshop & Persona Profiles• Communication Channel Analysis & Engagement Recommendations• Engagement Plan (Training & Communications)• Does not include development or delivery of any engagement materials	<ul style="list-style-type: none">• Out-of-the-box Fulfiller Training decks (Navigation & App-specific)• Out-of-the-box Requester Service Portal Quick Reference Guide• 7 drafted communications targeting Key Stakeholders, Fulfillers, and Requestors• Does not include stakeholder analysis, comms channel analysis, or delivery timing	<ul style="list-style-type: none">• Includes both the OCM Foundational Services and the Fundamentals Adoption Package• Provides recommendations to right-size key deliverables to meet stakeholder needs, but does not include final development or delivery of engagement materials
Starts at \$30,000	Starts at \$25,000	Starts at \$50,000

For more advanced OCM and adoption solutions, please visit us at <https://skyphistudios.com>

